



**PRESS RELEASE FOR IMMEDIATE RELEASE
JUNE 1, 2008**

**GREG JENNINGS SIGNS WITH
JEFF'S SPORTS OF BROOKFIELD, WI**

On June 1, 2008, Wide Receiver Greg Jennings signed a two-year deal to endorse Jeff's Sports of Brookfield, Wauwatosa and Menomonee Falls, Wisconsin. This full service sports memorabilia and sports collectors store is owned and operated by Jeff Lemieux of Menomonee Falls, Wisconsin. Jeff's father started this store when Jeff was only a child and today, this family owned and operated business has grown to three major stores in southeastern Wisconsin with the emphasis of a one-stop shop for the ultimate sporting fan. The newest store added to their business is at Mayfair Mall in Wauwatosa, Wisconsin; located in the lower level near the front entrance.

Greg signed with Jeff Sport's to have Jeff Lemieux exclusively handle all of Greg's memorabilia signings and to be an exclusive wholesale distributor of Greg's memorabilia products, including game used items. Jeff will coordinate and oversee all of Greg's memorabilia signings in the country and work with businesses who want to bring Greg to their location for private or public signings.

Jeff Sport's will also be a distributor of the Greg Jennings clothing line, coming out in fall of 2008. Greg's clothing items, labeled "GJ85" will be sold at the Jeff's Sports at Mayfair Mall or by calling Jeff's Sports directly.

Additionally, Jeff's Sports has created a special hologram sticker which will be added to all of Greg's autographed items, assuring the fans that any items purchased through Jeff's Sports or an approved distributor, are authentic.

